




Welcome to the world
of wooden structures



Finnforest delivers competitive and eco-efficient wood-based solutions for the specific needs of construction industry, other industrial customers, and the home and living area.

Our services cover the entire value chain, from a versatile product range based on high-quality Nordic wood raw material and an efficient supply chain, to outstanding local customer service.

Finnforest belongs to the Metsäliitto Group

Metsäliitto Group is an international forest industry group present in some 30 countries.

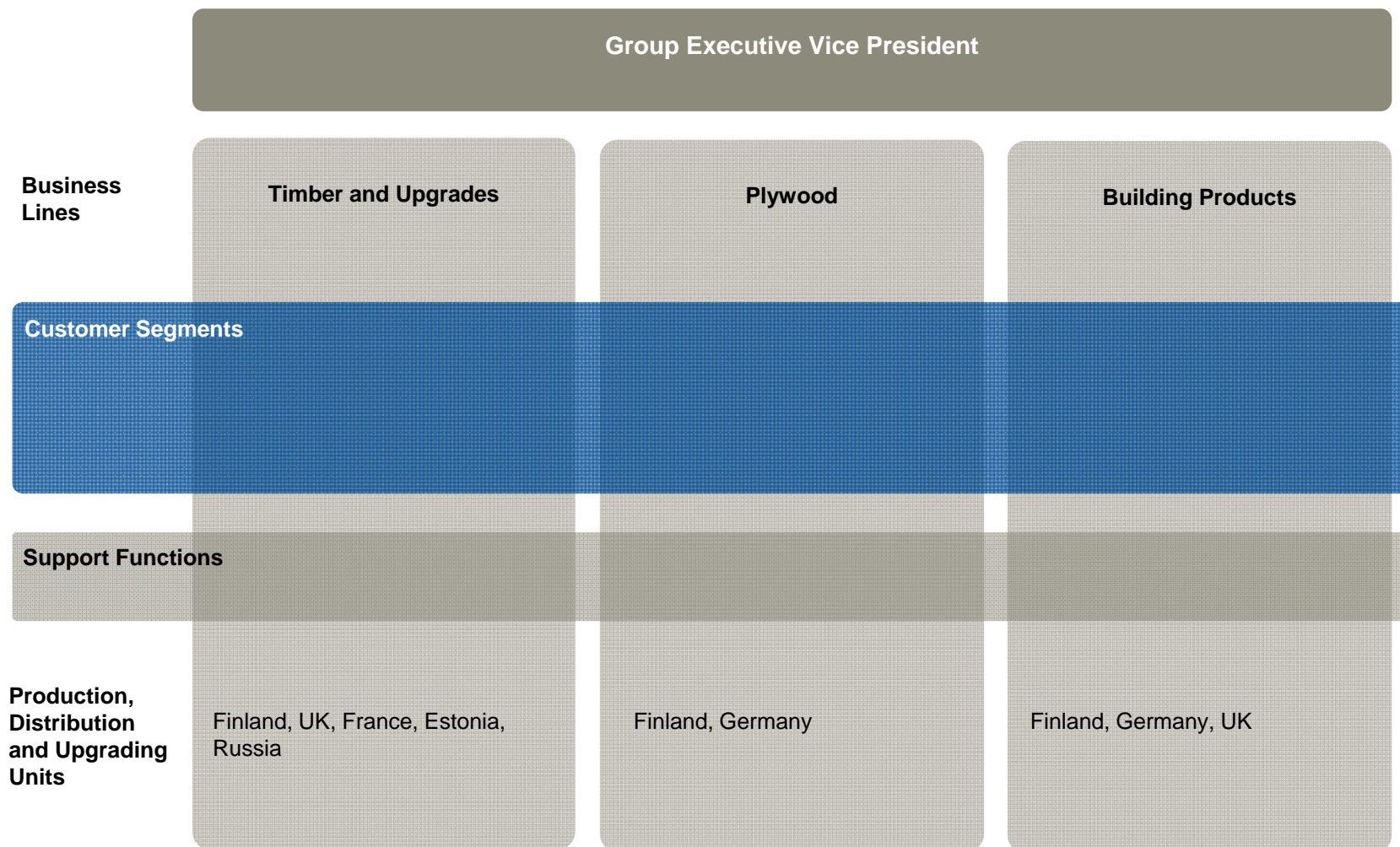
- Sales EUR 5 billion
- 13,000 employees

It combines responsible forest economy and innovative technology to produce high-quality products and solutions from renewable Nordic wood in a sustainable way.

Five business areas: Wood Supply, Wood Products, Pulp, Board and Paper, Tissue and Cooking Papers

Metsäliitto Cooperative is owned by about 130,000 private forest owners

Finnforest organisation structure



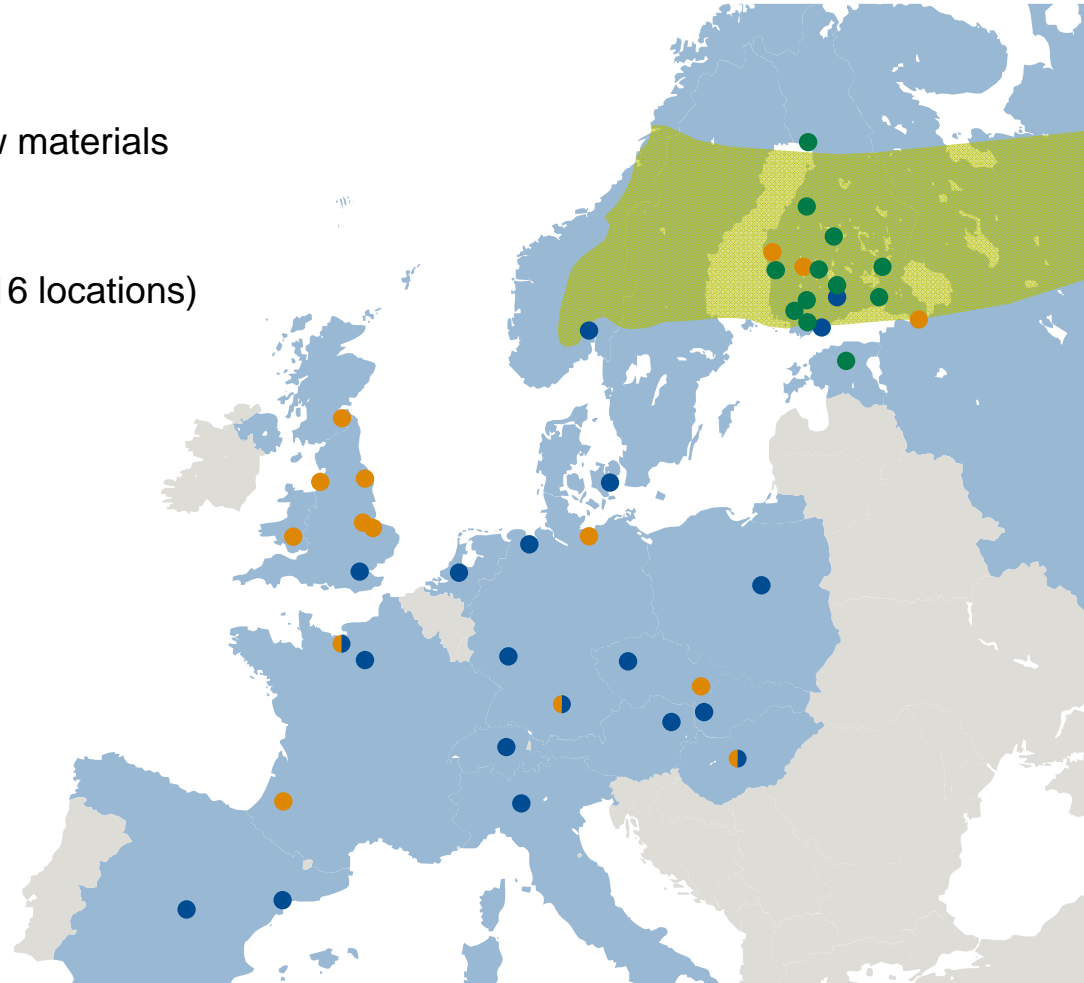
Finnforest key figures

EUR million	2010	2009	2008
Sales	902.4	805.6	1,162.1
Operating profit	22.5	-47.0	-74.3
Operating profit, %	2.5	-5.8	-6.4
Return on capital employed, %	5.7	-10.9	-14.0
Equity ratio, %	35.6	33.4	36.5
Personnel	3,175	3,758	4,199

Strong local service

Sales 902 million euros
Over 3,000 professionals
Service network in 20 countries
Basic production close to the best raw materials

- Basic production (12 locations)
- Upgrading and distribution units (16 locations)
- Sales and customer service



In addition, sales offices
in USA and Japan

Finnforest is the leading supplier of advanced solutions and services in these areas



We serve large industrial customers directly, and small industrial customers and consumers through a network of distribution partners.

Construction industry customers

- Subsegments
 - Residential construction
 - Non-residential construction
 - Construction support
- Customers
 - Construction companies
 - Prefabricated house manufacturers
 - Professional house builders
 - Component manufacturers
 - Formwork, shuttering and scaffolding manufacturers



Finnforest solutions



Finnforest services

- Design tools and services
- Technical expertise and support
- Project management

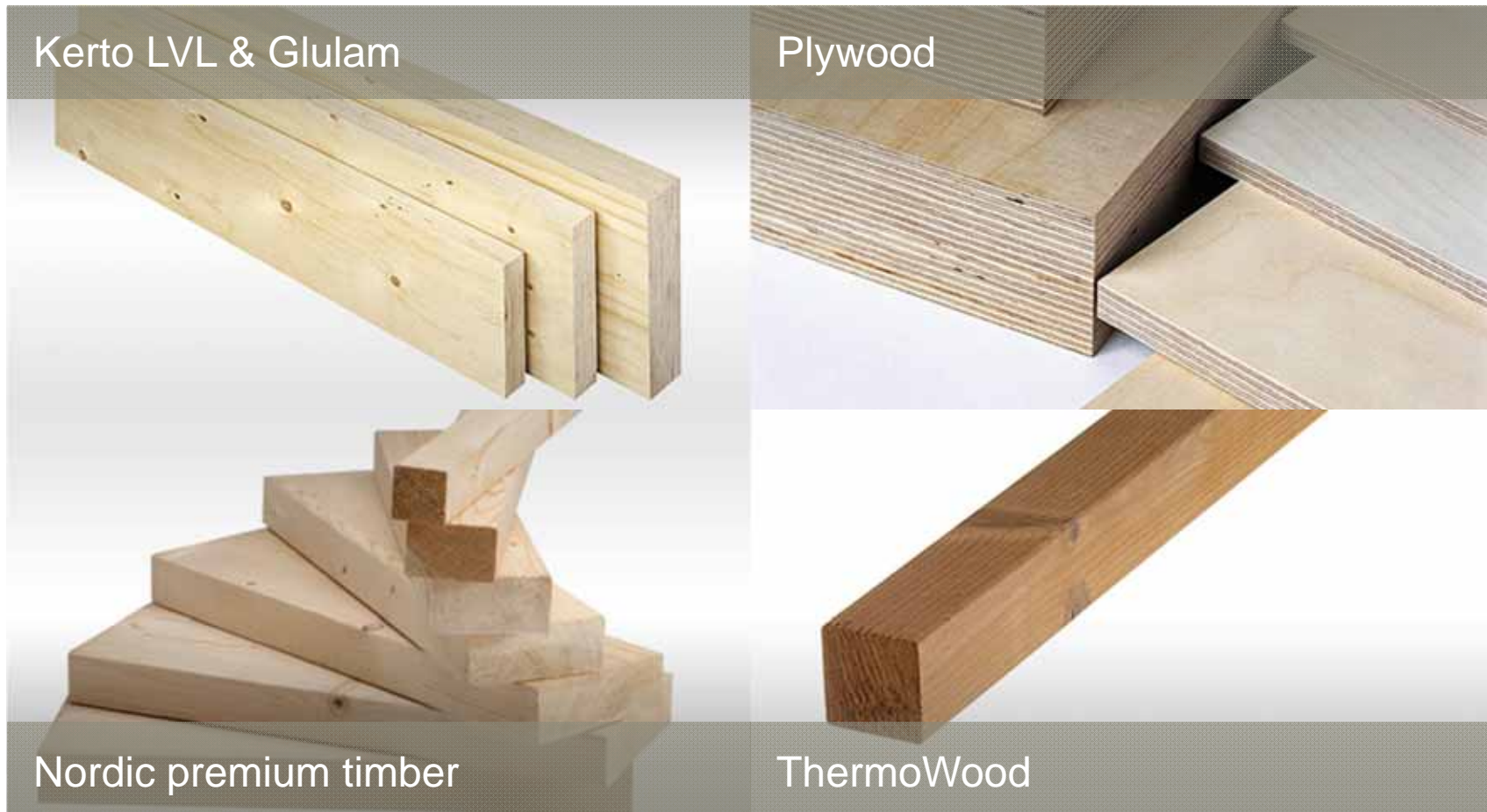


Woodworking industry customers

- Window and door manufacturers
- Cladding and moulding manufacturers
- Furniture and flooring manufacturers
- Garden structure manufacturers
- Glulam, lamella log house and other glued component manufacturers



Finnforest products



Kerto LVL & Glulam

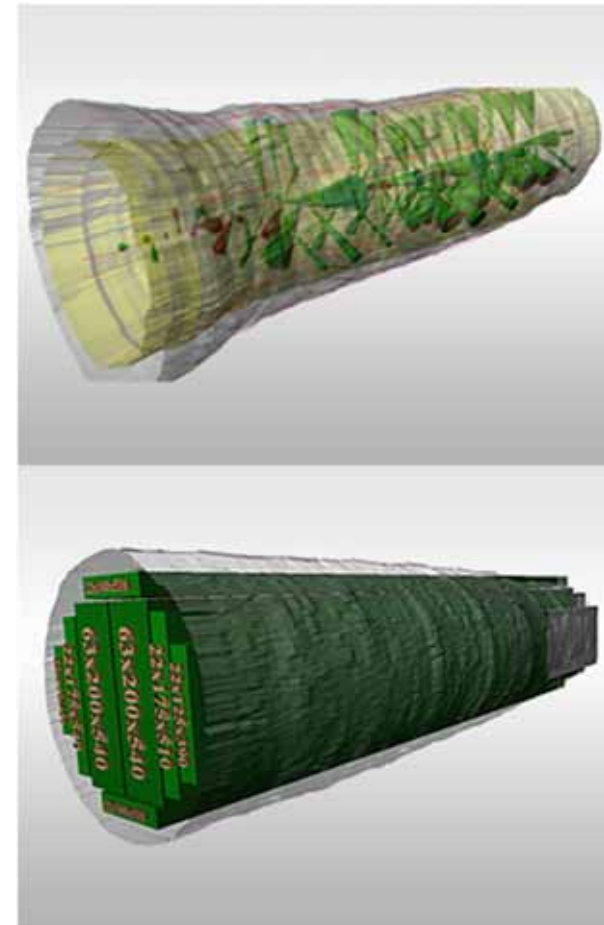
Plywood

Nordic premium timber

ThermoWood

Finnforest services

- Advanced technology and know-how
- Reliable deliveries



Transport vehicle industry customers

Partnerships with leading European manufacturers of trucks, busses, trailers and vans



Finnforest plywood for floors and walls



Finnforest service offering

- Machining & logistics services network

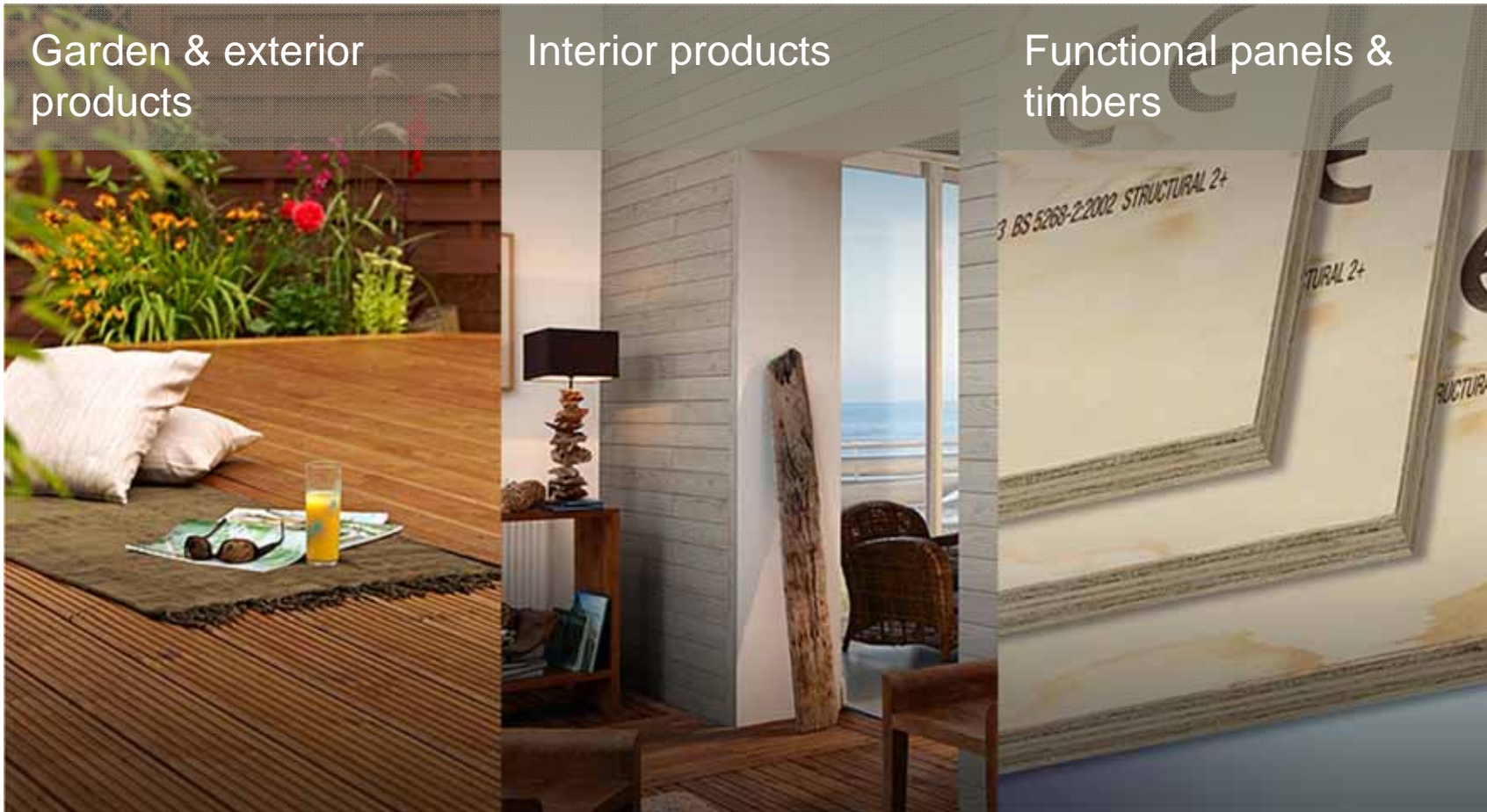


Home improvement customers

- Home improvers and builders
- Interior decorators, garden planners, and trade professionals



Finnforest product ranges



Distribution partners

- Over 1 000 distribution partners in key markets ranging from international DIY chains to local specialised merchants
- Partners are selected based on their strong market position, focus on high quality products and services



Service offering to distribution partners

- Dedicated Key Account Management
- Range management & product training
- In-Store support for marketing and merchandising
- Leading logistics solutions
- EDI paperless ordering and invoicing
- Market analysis and new product development



References

Stores for retailers and consumers thinking Green



Finnforest Kerto and Glulam
Tesco Eco-Store, UK

1,200 m² of roof installed per day



Finnforest Kerto-Ripa roof system
Karisma shopping centre, Lahti, Finland

Standardised solutions for agricultural buildings



Finnforest Kerto, Glulam, roof elements
Manege, Espoo, Finland

4-storey office building with wooden frame



Finnforest Glulam frame, Finnforest Kerto intermediate floor elements
Pilke House, Metsähallitus, Rovaniemi, Finland

Architect agency HVM Oy
3D visualisation

Fast construction, eco-efficiency and commercial competitiveness



Finnforest Multi-Storey System

Large block of wooden multi-storey buildings, Viikki, Helsinki, Finland

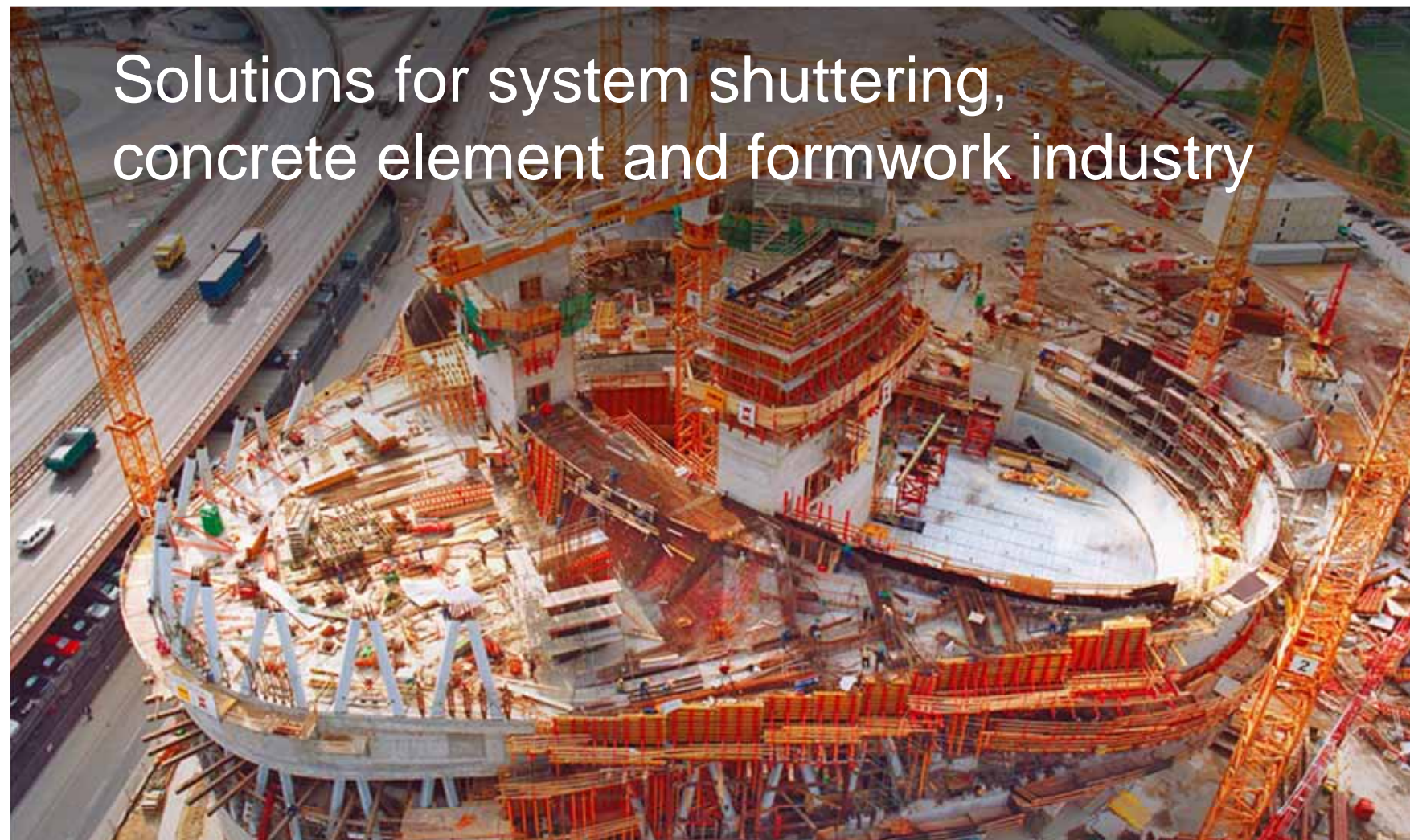


One of the largest
timber buildings

Finnforest Kerto

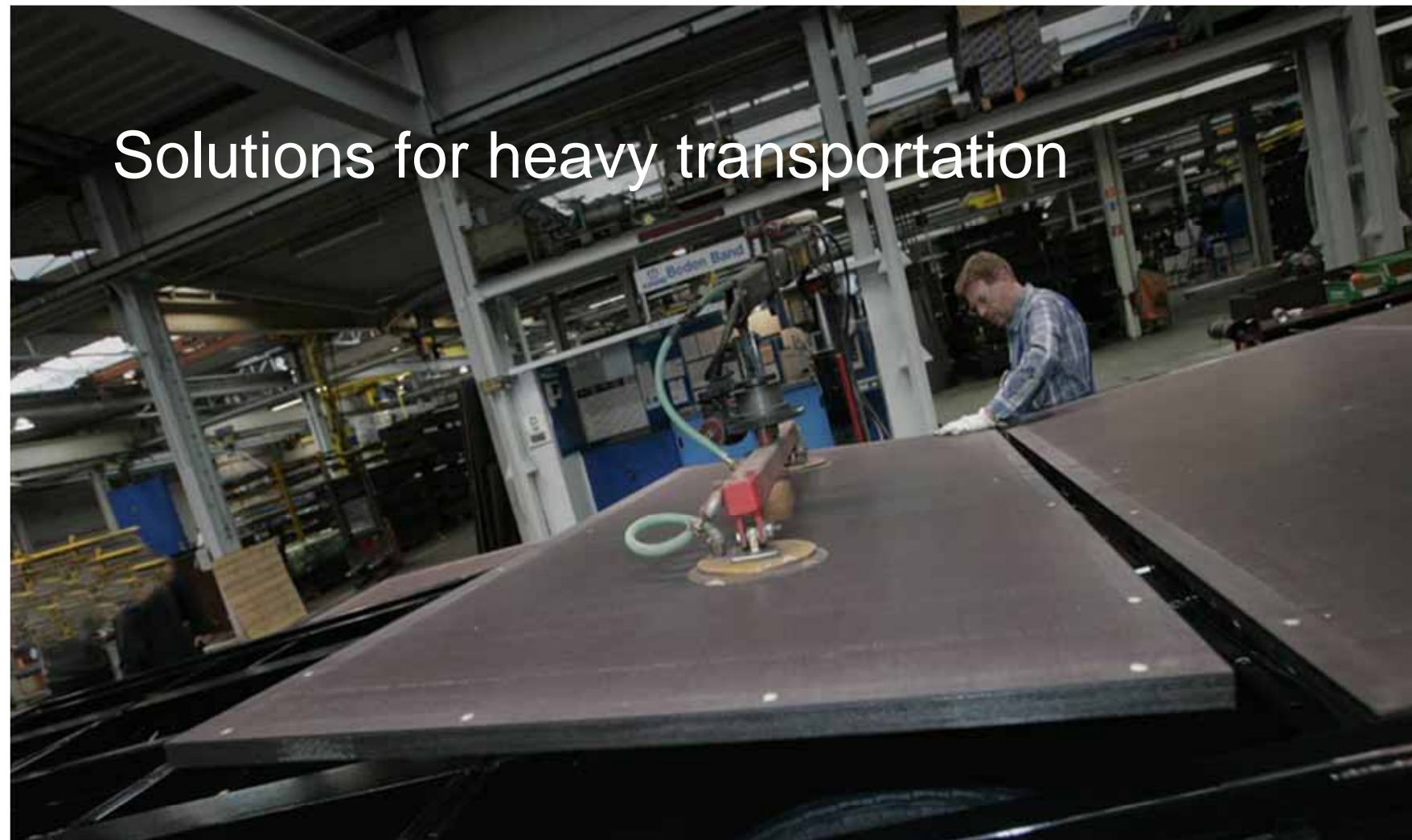
Metropol Parasol, Seville, Spain (Jürgen Mayer H. Architects)

Solutions for system shuttering, concrete element and formwork industry



Finnforest plywood panels with high-performance overlay
Mercedes-Benz Museum, Stuttgart, Germany

Solutions for heavy transportation



Finnforest birch plywood products
Bernhard Krone GmbH, Werlte, Germany

Solutions for light transportation



Finnforest birch plywood panels for specialist trailers
Humbaur GmbH, Gersthofen, Germany

Solutions for passenger transportation



© Alstom Transport/Foto B. Rosenthal

Finnforest birch plywood meeting safety and comfort requirements

Alstom LHB GmbH, Salzgitter, Germany

Responsibility

Using wood is the natural way to responsible community planning, construction, design and living.



3D visualisation
Architect agency HMV Oy

More with less – and saving the environment

The goal for eco-efficient construction is to use a minimal amount of materials and energy. At the same time, the aim is to reduce the harmful environmental impacts of a product or a service throughout its life-cycle.

Life-cycle thinking affects construction project requirements, planning, implementation and real estate management.

Certified origin of raw material

We know the origin of our wood and we are pioneers in tracing systems.

Sustainably managed forests absorb carbon from the atmosphere

Metsäliitto is a co-operative of Finnish family forest owners who supply wood from sustainably managed and certified forests



Continuous improvement of environmental performance

ISO 14001 certified
environmental management
systems

PEFC and FSC
chain-of-custody
certificates

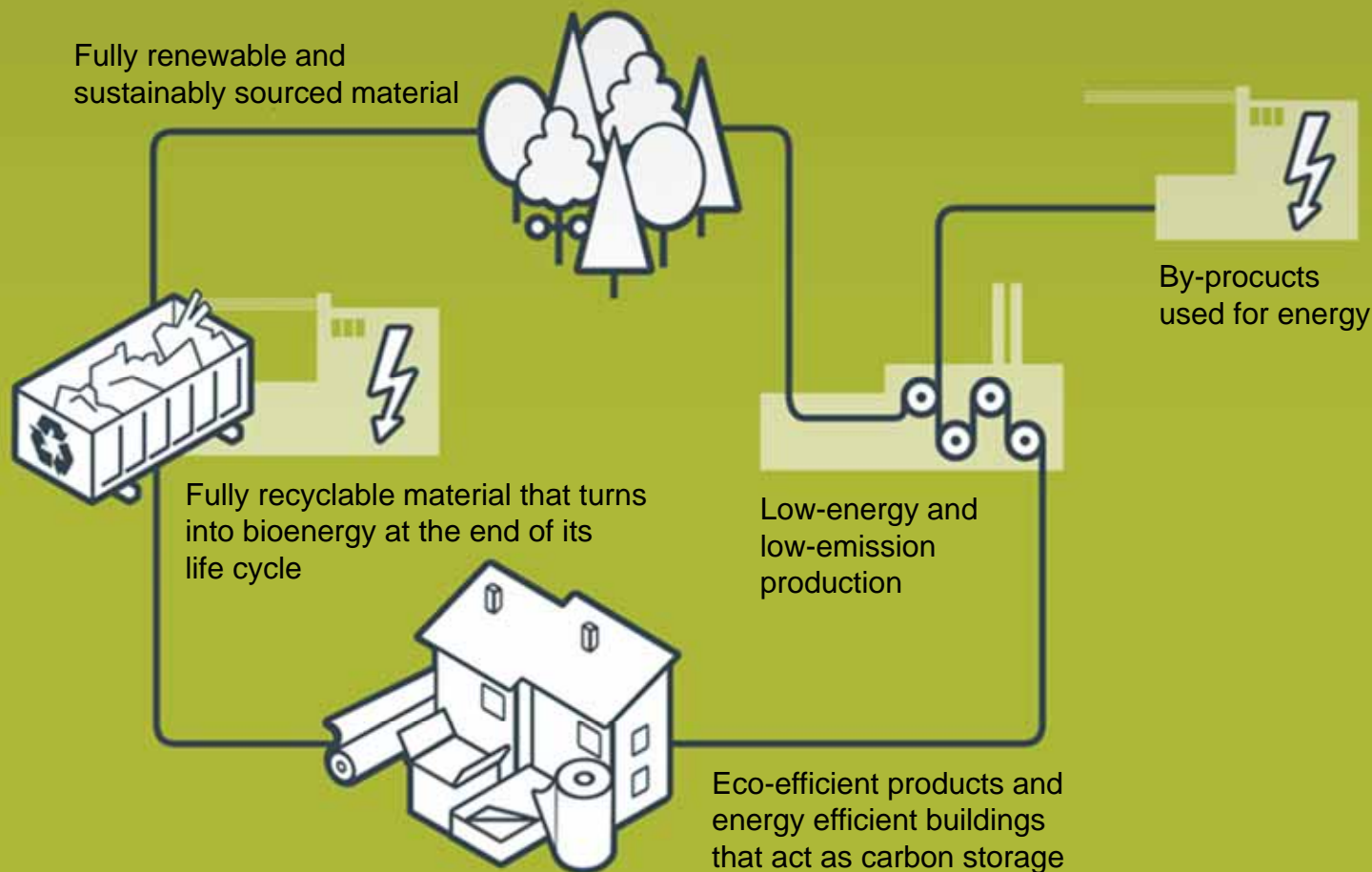
Energy efficiency
systems

Continuous improvement of
energy efficiency and share
of bio-energy

Efficient use of wood raw material
throughout the Metsäliitto Group
value chain

Open reporting

Energy-efficiency throughout life cycle



Enhancing wellbeing and the quality of life

Healthy indoor air quality
by balanced air humidity

Excellent acoustic quality

Fire safe

Creating a feeling of comfort
and harmony

Extremely versatile, aesthetically
pleasing and individual building,
renovating and decorating material

Efficient use of by-products

Finnforest by-products are used either as raw-material or bioenergy in the Metsäliitto Group production, or for other useful purposes

Fresh woodchips	→ Raw material for pulp
Sawdust	→ Chipboard, biofuel
Bark	→ Biofuel
Shavings	→ Animal bedding

The production volume of by-products is about 1.7 million m³

finnforest

Natural excellence